

eZQ™ SINGLE LINE QUEUING

OPTIMAL CHECK-OUT



eZQ™, our single line queuing solution for check-out counters enables to speed-up the check-out process in order to improve customer service.

A single queue is installed in front of check-out counters. When one is available, the next customer is called on the video screen and by sound announcement. Your customers can then easily see which check-out is available.



Benefits

- **50% faster check-out process and increased productivity**
- **Encourage** final impulse purchases in the single queue
- Increase **customer satisfaction and loyalty** by reducing perceived waiting

- **Optimize** cashier staff management
- Avoid the «other queue is quicker» syndrome
- Can adapt to any kind of check-out furniture and layout of the stores

Our eZQ™ system for fast and organized check-out process



Non contractual photos



FEATURES

- **Directional displays** to indicate the calling check-out (optional):
 - . 8" to 55" LCD screen
 - . 23cm LED screen
- **Sound announcement** (for instance "Please go to check-out X")
- **Check-out displays** for an easier identification of check-outs (optional):
 - . 8" LCD display
 - . 21cm LED display
- **Call boxes** (optional):
 - . 2-key box
 - . RFID box

BENEFITS

- **Clear direction and information**
- **Dynamic communication can be broadcasted** (increased sales with final impulse purchases, +400% with on-screen advertising)
- **Easy to disconnect the check-out if it is blocked, customers are not brought to a halt** (price or payment issue, etc.)
- **Check-out process is 50% faster and productivity is improved** (2 more articles per minute)
- **Customer satisfaction: avoids the "other queues moves faster" syndrome**
- **Staff's working conditions are improved: less stress, better flow distribution**
- **Less sweethearting theft (-30%)**

HARDWARE

- **Directional displays** (optional)



Video (19"to 55')



8" LCD



23cm LED

- **Check-out displays** (optional)



8" LCD



LED 21cm

- **Call boxes** (optional)



2-key box



RFID box

